



VISION STATEMENT

“To be the organization that is the catalyst for creating a vibrant economy that is sustainable and competitive globally.”

MISSION STATEMENT

“To grow, diversify and sustain the economy of Sarasota County while enhancing our unique natural and cultural environment.”

EDC GUIDING PRINCIPLES

Leadership - the EDC provides direction and leadership in matters that affect the community’s economy.

Innovation - the EDC embraces innovative thinking and processes within the organization and supports innovations in the business community.

Accountability - the EDC is responsible to its stakeholders, maintains commitments and is an excellent steward of resources.

Collaboration - the EDC fosters and promotes partnerships within the community to meet the common good.

Regionalism - the EDC recognizes the strengths and successes achieved in working together regionally.

Stewardship - the EDC promotes stewardship of the area’s natural and cultural environment in balance with a sustainable growing economy.

